

## ***Pledging FAQ***

### ***What is a pledge?***

A pledge is your commitment to make a financial gift that supports the mission of The Church of the Redeemer. Pledging is a response to God's call and abundance in our own lives and it is a statement of thanksgiving.

### ***Why do we need annual pledges?***

Annual pledges support everything we do and are at The Church of the Redeemer — from paying clergy and staff to supporting Community Engagement to making possible our liturgical, educational and musical offerings. In order to plan each year, we need to receive pledge commitments on which to develop an annual budget. Our yearly budget is driven by the generosity of our annual pledges. Each and every pledge makes a difference and works toward the building of our faith community and its mission. Knowing what funding to expect, the Vestry and staff can plan responsibly for the costs of our ministries for the coming year.

### ***How much should I pledge?***

We believe strongly that our standard of giving should reflect our standard of living. We ask you to consider making a pledge that is both responsible and significant based on your financial situation.

### ***How much is the average annual pledge at Redeemer?***

In 2023, 372 households made a financial pledge to Redeemer. *The average annual pledge is \$3,825.* The mean pledge is \$1,820. The largest pledge is \$100,000 and the smallest is \$50.

### ***Do I have to pay at the time that I make my pledge?***

No. Returning your pledge form is a promise to give. You make your pledge and then fulfill your pledge in as many payments as you wish throughout the year. Pledges are to be fulfilled on a calendar year basis beginning January 1 through December 31 of each year.

### ***How do I make payments toward my pledge?***

You may simply write a check, use offering envelopes for cash (request these on your pledge form), give online through [www.redeemberaltimore.org/giving/](http://www.redeemberaltimore.org/giving/), make a gift of stock or other securities or give through a donor advised fund.

### ***How to Donate Appreciated Stock***

Stockbrokers require instructions in writing. You will need to give the following delivery information to your broker to make a gift to The Church of the Redeemer.

Firm: Morgan Stanley Smith Barney  
DTC#: 0015  
FBO: Vestry of the Church of the Redeemer  
Acct#: 633-149003-320  
Reference: Your name as the donor

It is important to notify Redeemer in some way, by phone, email, or letter when you plan on making a stock donation. To ensure the timely completion of your transaction, or if you have any questions, please contact Ellen Chatard 410-435-7333, ext. 226 or [echatard@redeemberaltimore.org](mailto:echatard@redeemberaltimore.org).

***Support The Church of the Redeemer beyond your lifetime by including us in your will.***